The public is relying on television news for updates during the coronavirus pandemic, but not all viewers are getting the same story. Our <u>study</u> reveals that coverage of the virus is politicized in ways that seem to put profit and partisanship above public health, particularly on Fox News and MSNBC.

As part of this report, we've gathered information about the cable networks' top advertisers. These organizations knowingly or unknowingly condone this politicized coverage. If you find the coverage troubling, you can contact these organizations to advocate for change or change your purchasing behavior.

TOP 10 ADVERTISERS BY NETWORK

Based on estimated dollars, January 21 - June 12, 2020

Fox News

1. MyPillow

Email

2. Leaffilter Gutter Contractor

Call: 877-439-1326

3. Progressive

Email

Call: 440-395-0803

4. Nutrisystem Inc

Email

5. Shriners Hospitals For Children

Call: 801-536-3769

6. PC Pitstop PC

<u>Email</u>

7. Sandals Resorts Caribbean

Contact Online

8. SimpliSafe

Email

9. Liberty Mutual

Email

10. Kardia Mobile

Email

MSNBC

1. Progressive

Email

Call: 440-395-0803

2. Liberty Mutual

Email

3. Biktarvy

Email

4. Allstate

Email

5. Wayfair.com

Email

6. Humira

Conact Online

7. Otezla

Email

Call: 805-447-1423

8. Chase Bank

Email

9. Trulicity

Email

10. T-Mobile Wireless

Email